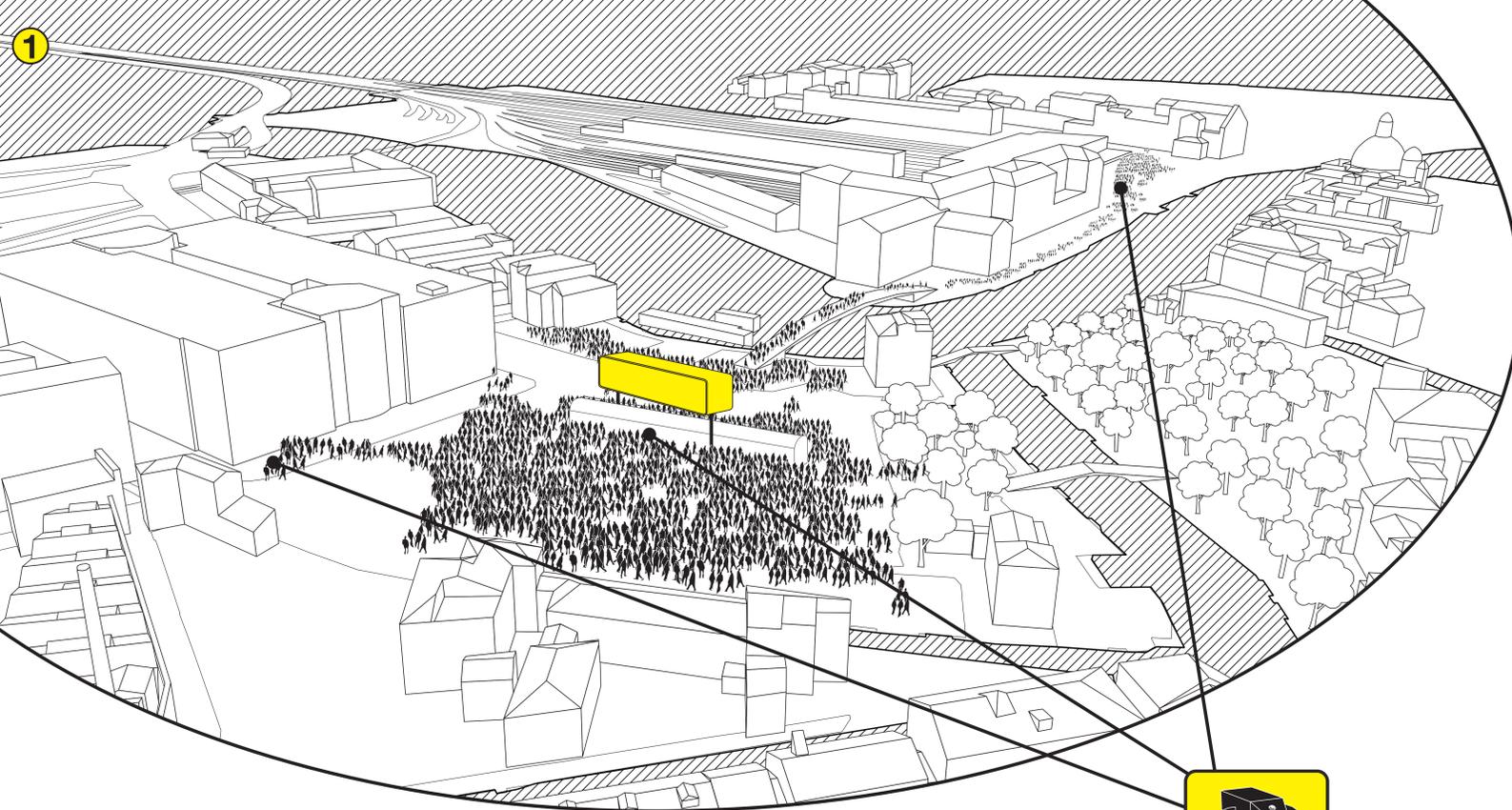
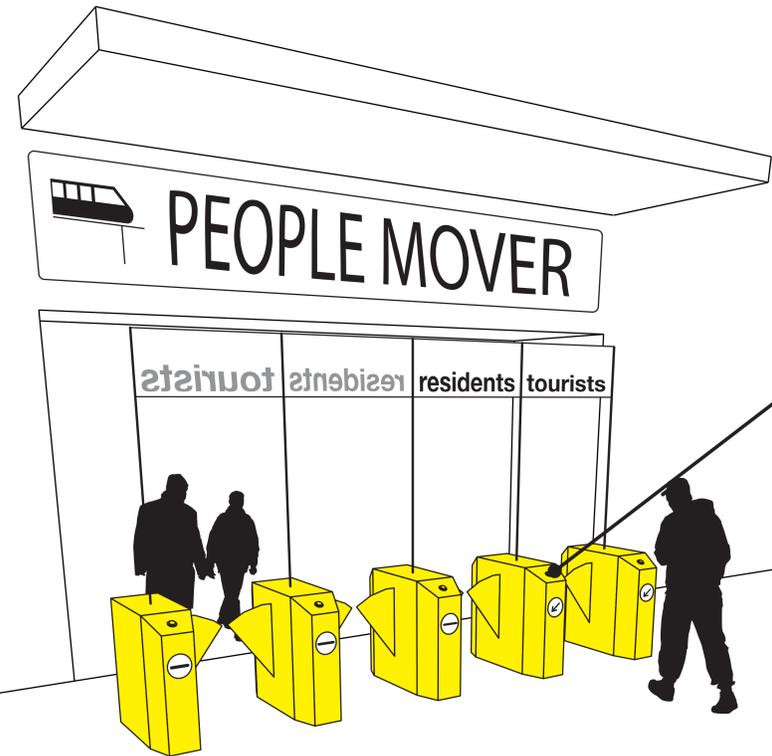


# TURISMO



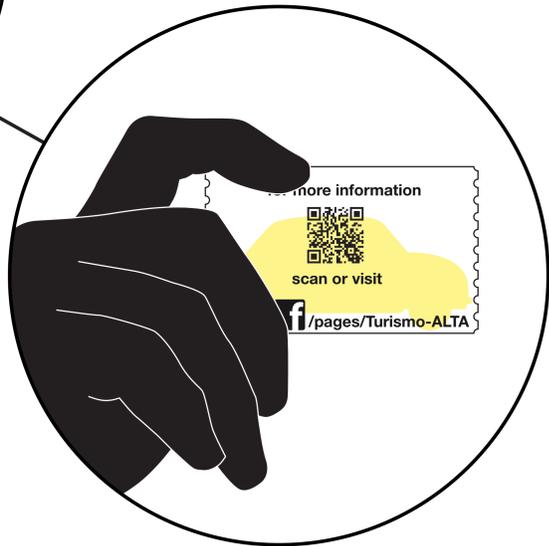
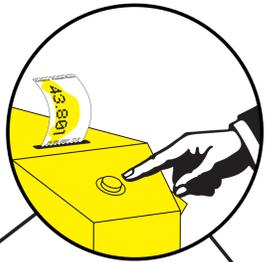
## TURISMO ALTA

is a temporary and subversive intervention refers to the problem of tourism in Venice, which makes use of the worldwide attention to sensitize for the problem. It forms an analogy between high water and high tourism. The limited freedom of movement caused by the flooding and the huge masses of people should become the theme and will be clarified. Both entrances, the new one at Piazzale Roma and the historic at Saint



At the entrances and exits in front of the train station, the people mover and the bus platforms optical turnstile will be placed. They are supposed to count the incoming and outgoing visitors. By pressing the button to open the barriers, the visitor gets a ticket. On it's back is a QR-code and a link to the website of the project to get more information and to see already given statements from other tourists or visitors of the website. And on the front:

„Goodbye“ or „Welcome, you are visitor no. ....“



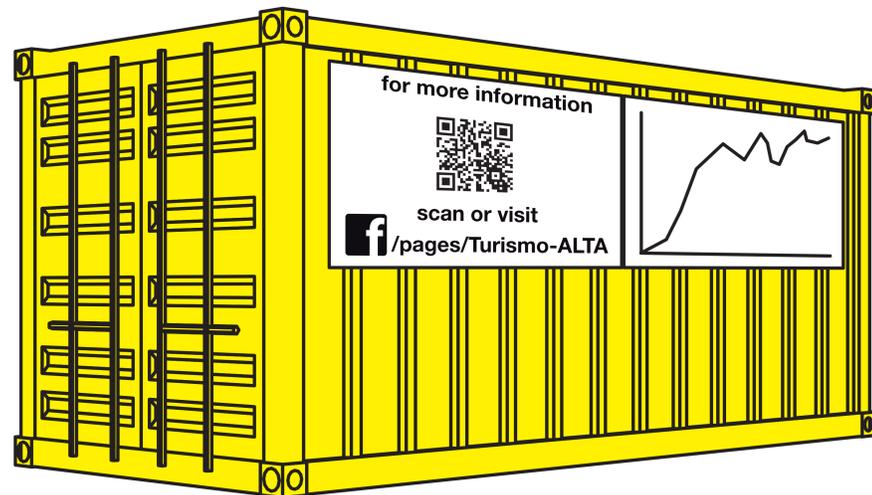
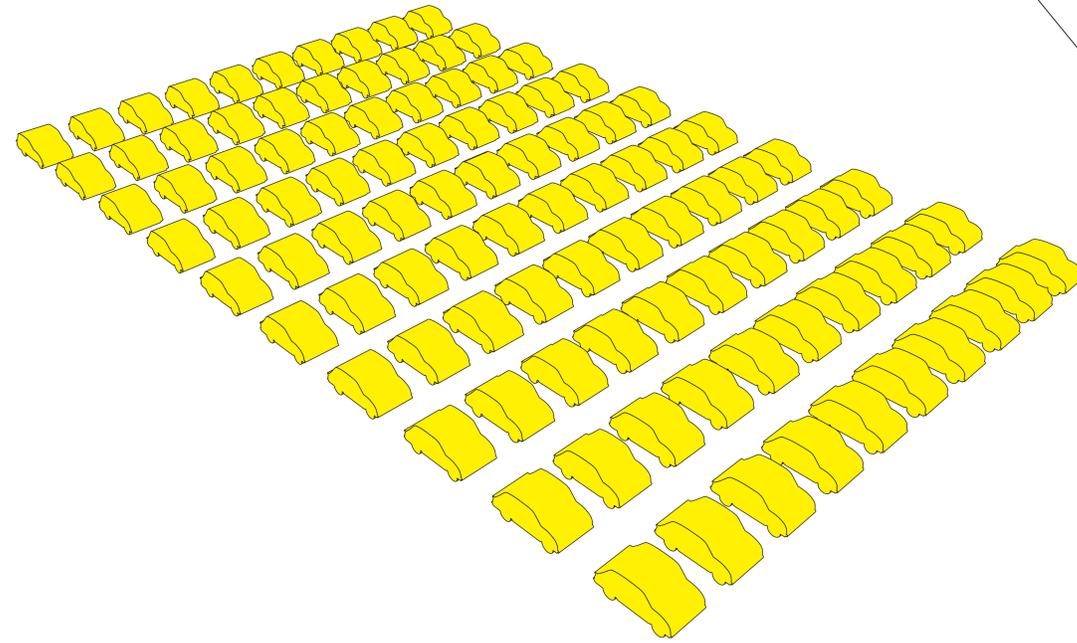
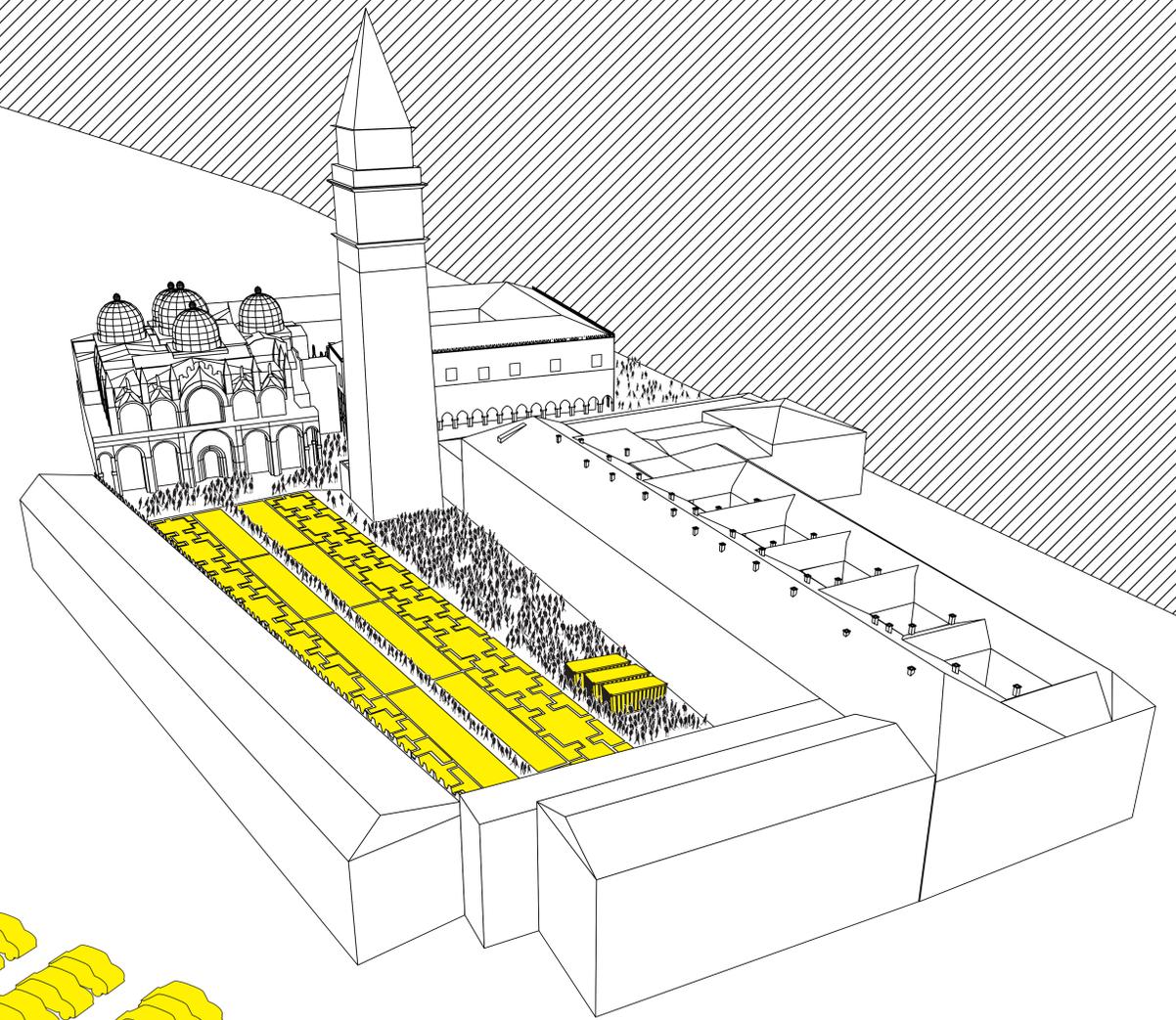
At Piazzale Roma a parking guidance system will be placed, which is going to be totally different in color and size to the row of his kind. It will welcome the visitors of Venice. The size of the cubage will be 6x2x1 meters and is four times bigger than the usual dimensions. The color (here yellow as a placeholder) corresponds to the CI of Biennial. And another specialty: Other than usual, the free parking spaces are not shown, but the places which are already occupied. Thus, the ever-changing number of visitors who momentarily stay in Venice.

# ALTA

Mark's Square, will equally be involved and put into a context.

Similar to the climate over the year and the water level distributed over the day, the tourism also has it's highs and lows over the year and the day. There are certain times, whether it depends on the docking times of the cruise ships, the traveling plans of the railway or on the frequency of the Marco Polo Airport, in which a continual coming and going is taking place. The ever-changing tourist level is transmitted to the St. Mark's Square in real-time.

Here on Saint Mark's Square thousands of toy cars will be parked, representing the number of visitors shown at Piazzale Roma. With the continual coming and going of visitors, the area is more, or less flooded. Similar to the tides...



In batches of 50 peaces, small toy cars are waiting inside the containers for their use. Outside an information board will be suspended to clarify and inform about the entire project, about it's highs and lows of the last week and the hole season. It could be also linked to the internet for more information or other projects which deals with similar problems...

